



Mail Call



MEETING NEWS

MEETING RECAP

The Post kicked off 2023 with a slides deck to discuss proposed “Annual Event Planning”; see the last pages and see how you can schedule your time to make these events happen!

FOUR PILLARS

SOCIAL MEDIA PLAN

Legionnaires viewed slides of the Website and the release planning and deployment of our Email, Facebook & Twitter.

Social media enables Veteran Services, Americanism, National Defense and Youth Outreach

VETERANS SERVICES

BLUE STAR FAMILIES

Parents of two Louisa County Veterans have been approached and readily accepted our invitation to be honored in March.

MEETING RECAP

January 19th was a dark and rainy evening, but the meeting room welcoming with hot coffee and refreshments. The tempo was set for conducting important post planning by the 16 members which included a new member who transferred in from North Carolina. Welcome Andrew Borz! After routine business was addressed members went over a slide show reviewing event opportunities within Louisa County. New business included support for our Veterans and finished a draft plan for 2023.



Four Chaplains Remembrance

The Post will be honoring the 80th Anniversary of sinking of the *Dorchester*. This story is very important to remember because on Feb. 3, 1943, while crossing the North Atlantic, transporting troops to an American base in Greenland; a German U-boat fired a torpedo and sank the ship, killing 672 of the 902 officers and enlisted men, merchant seamen and civilian workers aboard. Many of those survivors owe their lives to the courage and leadership exhibited by four chaplains of different faiths, who, in sacrificing their lives, created a unique legacy of brotherhood. Post will have a display set up in February.

Website: <http://fourchaplains.org/>



SOCIAL MEDIA PLANNING

There are so many ways information in which information is shared today. Currently we are well practiced with our print news media; however, we need to expand this. Steve Burrill demonstrated a sample of a multimedia strategy to establish a reference point for Louisa County Post 116 on the internet. The site showed how public information could be presented to include meeting dates times and post events. Primary focus is to answer common questions about our Post such as Who, What Where and When. The site is created with WIX.COM and under further development. Additionally, the plan includes how to write and post once so all the information replicates from the Website to the Newsletters, Facebook, Twitter, and into press releases. The reaction was well received, and further site work will continue and status will be provided each month.

Website: wix.com



ADDITIONAL BUSINESS ADDRESSED:

The Post approved support of a monetary donation to the Central Virginia Honor Guard. Many of our members have already joined this Honor Guard and practices are twice a month at the VFW on the 2nd and 4th Wednesdays. The Honor Guard has had two ceremonies already in January 2023. For more information, please see the Commander or Vice-Commander. You may also visit www.cvahonorguard.org.

Members discussed what the Blue Star Program is. Motion was made to start this event at this post. We have two families known to us at this time want this honor. A 'Pre-Meeting Ceremony' is planned for March which also compliments our Legion Birthday Celebration. If you are interested in assisting, please contact Steve Burrill.

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- ✓ **Legion's 104th Birthday Party in March.**
 - ✓ National Poppy Day will be 27th of May and will be setting up in high traffic areas, Will be calling for volunteers as date gets closer. **We need 12 Personnel to manage three sites for 4 hours on the 27th.** Volunteers send an email to Legion_Post116@outlook.com
 - ✓ 2023 Planning Calendars were shared and are available for reference, if you wish to have one please send an email to Legion_Post116@outlook.com
 - ✓ Next Meeting 16 February 2023.

Central Virginian
Honor Guard Ceremony
January 16, 2023

